

Santa Fun Run Event guide


Helen & Douglas House
your local children's hospice



Sign up today:
hdh.org.uk/santa-fun-run

Registered with



FUNDRAISING
REGULATOR

Registered charity number: 1085951

Host a Santa Fun Run in aid of Helen & Douglas House

Step into Santa's shoes and spread joy by hosting a Santa Fun Run at your school, club or community group to raise vital funds for Helen & Douglas House.

It's quick and easy to sign up, and you can choose the date of your event to fit with your festive calendar. We simply ask that each child raises at least £3 to support the care of local children with life-shortening conditions this Christmas.

"The children at Charlton-On-Otmoor School had a very festive morning taking part in the Helen & Douglas House Santa Fun Run. It was a huge success, and the children had a brilliant time. The children understood the importance of the charity, and we are very grateful for all the donations which are still rolling in from such a small school community."

Read on to find out more!

If you have any questions, please contact community@helenanddouglas.org.uk



**Is your school/club
already signed up?
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How it works

Sign up today:
hdh.org.uk/santa-fun-run

- 1** Pick a Santa Fun Run date that suits you.
- 2** Register your event with us by filling out the sign-up form. Your team's fundraising page for your school/club will be automatically created when you register.
- 3** Download your event resources and receive your free event pack in the post*.
- 4** Let your community know about the event and start fundraising.
- 5** The day of the event: Get everyone together, put on your Santa hats and off you go!

At Helen & Douglas House, we want every child to feel welcome, included and able to participate in the Santa Fun Run. The event is designed to be flexible and accessible, allowing pupils to take part in a way that suits their individual needs.

**To ensure you receive your packs in time for your Santa Fun Run, please sign up at least two weeks in advance of your planned event date.*

Your Event Pack

Your event pack will be posted to you, free of charge!
You will receive:

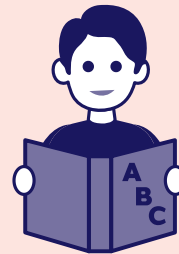
- A Santa hat for every child taking part
- Festive finish line stickers for every child
- Free downloadable resources, including digital graphics, sponsorship forms and coin collection sheets



3 more reasons to host a Santa Fun Run



Your children will learn the importance of being charitable and empathetic by supporting a cause which helps other children



We have developed a range of resources to help ensure your Santa Fun Run is inclusive, accessible and enjoyable for every child



The school/club that raises the most money will receive a prize!



Jack meets Santa at the annual Helen & Douglas House Christmas party

Your local children's hospice

When a child is seriously unwell, a family needs support built around them. Too many face exhaustion, limited emotional support, and a feeling of isolation at a time when they need connection the most. You can help to change that this Christmas.

When a family enters our hospice, we build a new kind of support, just for them. This is lifelong, all-encompassing care for a child, so that families never have to face this journey alone. We build teams and services that provide a vital extension of their child's care, expanding their world and sparking moments of joy, laughter, and peace.

Whether a family is experiencing a child's first Christmas, their last, or every precious one in between, no one should face this alone.

As a charity, we rely on the kindness of our community to continue providing our care.

Your Santa Fun Run helps us be there for more local children and families.

Prepare for your Santa Fun Run

Tell people about it

You can find an editable letter on our website introducing the event to runners or the parents of any children taking part. Add your event details in the sections highlighted in yellow.

You can also download the resources to help you spread the word and fundraise in your local community, including posters and digital graphics.

Visit: hdh.org.uk/santa-resources

Start fundraising

When you registered for the event we created an online fundraising page for you. Share your fundraising page digitally. You can also download a printable sponsorship form from our website.



Our logo

Please use the logo supplied on the Santa Fun Run webpage for any communications you are doing about the event and follow the accompanying guidance for its use.

The logo should not be adapted or distorted in any way.

Health & Safety

Please organise the event with your designated health & safety advisor. Please conduct your own risk assessment and consider if additional insurance is required.

Paying in donations

Online Donate through your Enthuse fundraising page, or via our website at hdh.org.uk/pay-in

BACS

Make a BACS payment using the following details:

Account name: Helen & Douglas House

Account number: 84326735

Sort code: 60-70-03

Remember to include your **organisation or group name** and reference '**Santa Fun Run**'.

Please also return any sponsor forms to us so we can claim Gift Aid where possible.

Cheque

You can make cheques payable to Helen & Douglas House and send them to 14a Magdalen Road, Oxford, OX4 1RW.

Please include a note alongside your cheque including: **organisation or group name, address and 'Santa Fun Run'**. These details help ensure we can thank you for your generous efforts properly.

Photos of your fun run

We would love to see photos of the children having fun at your event. Please do share with us any images you take, but only those with consent.

If sharing on your social platforms, please tag **@helenanddouglashouse** so we can see them.

